

**STRATEGIC AND
RISK
MANAGEMENT
PLANNING**

WHY are we in business?

**WHAT are we looking to
achieve?**

HOW are we going to do it?

WHEN are we going to do it?

WHAT are our key objectives?

**WHAT direction should we
take?**

WHAT issues do we face?

ISSUES:

COMMODITY PRICES

FUNDING

CASH FLOW

PEOPLE

STRATEGIES – How we address
issues

SCENARIO ANALYSIS

Issue – Commodity Prices

STRATEGIC RISK ANALYSIS

ACTION PLANNING

**PLANNING MUST BE
PROCESS DRIVEN**

**STRATEGY WITHOUT
ACTIONS IS DAYDREAMING**

**ACTION WITHOUT STRATEGY
IS A NIGHTMARE**